



**eBay Marketplaces Fast Facts  
As of Sept 30, 2007**

- Founded in September of 1995, eBay is a global online marketplace where practically anyone can trade practically anything.
- eBay has a global presence in 38 markets, including the U.S.
- eBay has approximately 248 million registered users worldwide.
- Marketplaces net revenues totaled a record \$1.32 billion in Q3-07, representing a year-over-year growth rate of 26 percent. With 49 percent from US operations and 51 percent from our International business.
- In Q3-07, gross merchandise volume (GMV), the total value of all successfully closed items on eBay's trading platforms, was \$14.4 billion. (Total GMV for the full year 2006 was more than \$52 billion.)
- eBay users worldwide trade more than \$1,812 worth of goods on the site every second.
- There were 556 million new listings added to eBay worldwide in Q3-07. At any given time, there are approximately 102 million listings worldwide, and approximately 6 million listings are added per day. eBay users trade in more than 50,000 categories.
- Based on Q3-07 GMV, the following categories delivered \$1 billion or more in worldwide annualized GMV: eBay Motors at \$17.9 billion; Consumer Electronics at \$4.6 billion; Clothing & Accessories at \$4.3 billion; Computers at \$3.7 billion; Home & Garden at \$3.7 billion; Books/Music/Movies at \$3 billion; Sports at \$2.8 billion; Collectibles at \$2.4 billion; Business & Industrial at \$2.1 billion; Toys at \$1.9 billion; Jewelry & Watches at \$1.9 billion; Cameras & Photo at \$1.5 billion; Tickets & Travel at \$1.2 billion; Antiques & Art at \$1.2 billion and Coins & Stamps at 1 billion.
- While eBay is well-known for its auction format, users can also buy and sell in fixed-price formats, which accounted for 41 percent of total GMV during Q3-07.
- At the end of Q3-07, eBay hosted approximately 520,000 stores worldwide, with approximately 46 percent of stores hosted on eBay's international sites.
- According to a June 2006 survey conducted by ACNielsen International Research, there are approximately 1.3 million sellers around the world who use eBay as their primary or secondary source of income.
- eBay members worldwide have left more than 6 billion feedback comments for one another regarding their eBay transactions.
- The most expensive item sold on eBay to date is a private business jet for \$4.9 million.

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